

DATE: _____

SUBMITTED TO: _____

SUBMITTED BY: _____

PROPOSED STORY TITLE: _____

CONDITIONS & GUIDELINES:

All editorial queries must be submitted to the publisher Mark Hulme, at mhulme@mmgweb.com, and the editor Shalene Kelly, at skelly@mmgweb.com. Query acceptance will be indicated by the publisher and/or editor. If accepted, the story must be written in accordance with the Innovative Home writer's guidelines. If the story is not written in accordance with the writer's guidelines, the content will be returned to the writer for revision. The query must answer the following questions:

- 1) Please explain in detail the content and scope of the story.

- 2) Please explain what you want the reader to obtain from the story; the reader includes both the industry professional and the homeowner.

- 3) Please include a list of specific resource interviews (up to three). If you cannot include specific names, please indicate three types of people you would like to interview (i.e. A representative from a professional organization, a representative from the featured company and an architect).

- 4) Please list potential images and sources for the images.

- 5) Please indicate an approximate length (word count or page count) and whether the story may be fit for a feature, department or column.

- 6) Please indicate the proposed completion date.